

Bavarian Ministry of Economic Affairs,
Regional Development and Energy



START-UP?

GRANT!

Gründerland.
Bayern

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WHAT

IS START-UP? GRANT!

START-UP?GRANT!

- supports the initial stage of technology-oriented start-ups in the digitalization field
- enables young and innovative start-ups to better establish themselves in the market
- is an important component of the BAYERN DIGITAL initiative

→ www.gruenderland.bayern



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WHO

RECEIVES FUNDING?

Innovative start-ups

Start-ups in the field of digitization that were founded within the past two years are eligible to submit an application (the cut-off date is the deadline for submitting applications).

We especially welcome future-oriented and innovative business models.

In the initial funding stage, the company must have a branch office or business premises in Bavaria.

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WHAT

DO I GET FUNDING FOR?

START-UP? **GRANT!**

funds in particular start-up costs for

→ lease and staff

→ market launch

→ research and development

HOW MUCH

FUNDING CAN I RECEIVE?

50 %
of expenses



36,000 €
maximum



1 year
funding period

A maximum of 50 percent of eligible expenses can receive funding.

The funding is up to 36,000 euros during the funding period of 12 months.

The intended starting dates for funding are April 1 and October 1 of the respective year.

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HOW

CAN I GET FUNDING?

- 1 APPLICATION The application is submitted online to the Bavarian Ministry of Economic Affairs, Energy and Technology.
- 2 SELECTION A jury of external experts selects the winners.
- 3 REQUEST Successful applicants request funding from the responsible district government.
- 4 DISBURSEMENT Processing and payment of the funding is performed by the responsible district government.

➔ Founders have the option of submitting their applications online. Information regarding application deadlines for the respective competition phases and the link to the application form are available at: www.gruenderland.bayern



www.gruenderland.bayern

BAYERN DIGITAL

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