



# Tourism in Bavaria

Data – Facts – Figures



As of: April 2018

[www.stmwi.bayern.de](http://www.stmwi.bayern.de)

## Country and population

<b>Total area</b>	70,550 square kilometres, of which 46.9 % is agricultural land and 36.4 % wooded areas
<b>Highest elevation</b>	in Bavaria and Germany: Zugspitze (2,962 metres)
<b>Largest lake</b>	Chiemsee in Upper Bavaria (79.9 sq. km) altogether over 1,600 lakes and groups of lakes (minimum size 3 hectares)
<b>2 National parks</b>	Bavarian Forest National Park Berchtesgaden Alpine and National Park
<b>19 Nature parks</b>	Total area (including the 2 National Parks) 23,127 sq. km, which is 32.8 % of Bavaria's state territory and 23.3 % of the area of the Nature Parks in the whole of Germany
<b>Administrative areas (proportion of total area)</b>	Upper Bavaria 25 % Lower Bavaria 15 % Upper Palatinate 14 % Upper Franconia 10 % Middle Franconia 10 % Lower Franconia 12 % Swabia 14 %
<b>Population</b>	12.9 mill. (as of 2017)
<b>Density of population</b>	183 people per sq. km.
<b>Cultural attractions</b>	Bavaria has a rich cultural heritage (historic towns, monuments, churches). It offers a wide range of cultural attractions such as  46 state owned castles and residences (5,1 mill. visitors in 2017),  numerous theatres and opera houses and more than 1,300 art collections and museums (19 mill. visitors in 2016)

## Tourism in Bavaria

Economic factor	Expenses of tourists in Bavaria (p.a.)	over 31 billion €
	Inhabitants in Bavaria whose income is totally dependent on tourism	over 560,000 people
	Bavaria's part in touristic value added in Germany	18.5 %

## Supply

Hotel and catering industry	39,510 hotels and catering establishments >400,000 employees 15.8 bn. € turnover
Accommodation capacity (2017)	12,117 accommodation establishments with 10 or more beds incl. campsites (23.3 % of Germany's total) with 573,712 guest beds (19,3 % of Germany's total) of these 40.5% in hotels 14.6% in bed and breakfast hotels 12.2% in guesthouses 11.9% in holiday houses and flats 6.1% in pensions 6.2% in rest and holiday homes, training hostels 8.5% others
Holiday on the Farm	about 5,000 establishments with over 11 mill. overnight stays (2014)
Camping sites	441 statistically recorded tourist sites with 38,000 pitches for holiday camping and 5.6 mill. overnight stays (2017)

<b>Graded tourist resorts</b>	363 State-recognised health and holiday resorts meet especially high standards (as of 2017)
	47 spas and health resorts
	of these 20 are spas
	5 state-owned spas
	5 Kneipp spas
	1 Schroth spa
	3 Kneipp health resorts
	13 curative climatic health
	81 climatic health resorts
	235 holiday resorts
in addition	9 mineral spring and mud spa establishments

## Demand

<b>Guest arrivals 2017</b>	37.2 mill. in establishments with 10 or more beds incl. campsites (20.9 % of Germany's total)																								
in addition	1.4 mill. in establishments with less than 10 beds in graded tourist resorts																								
<b>Countries of origin of the foreign guests 2017</b> (in establishments with 10 or more beds incl. campsites)	<table border="1"> <tr> <td>Austria</td> <td>9.4 %</td> <td>China</td> <td>5.4 %</td> </tr> <tr> <td>Netherlands</td> <td>9.2 %</td> <td>France</td> <td>3.5 %</td> </tr> <tr> <td>USA</td> <td>8.1 %</td> <td>United Arab Emirates</td> <td>3.0 %</td> </tr> <tr> <td>Switzerland</td> <td>7.8 %</td> <td>others</td> <td>40.2 %</td> </tr> <tr> <td>Italy</td> <td>6.7 %</td> <td></td> <td></td> </tr> <tr> <td>United Kingdom</td> <td>5.7 %</td> <td></td> <td></td> </tr> </table>	Austria	9.4 %	China	5.4 %	Netherlands	9.2 %	France	3.5 %	USA	8.1 %	United Arab Emirates	3.0 %	Switzerland	7.8 %	others	40.2 %	Italy	6.7 %			United Kingdom	5.7 %		
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<b>Bed occupancy</b>	on average 45.3 %	
<b>Duration of stays</b>	on average 2.6 days	
<b>Overnight stays 2017</b>	94.3 mill.	in establishments with 10 or more beds incl. campsites (20.5 % of Germany's total; 20.3 % of foreigners)
of these	40.3 mill.	in Upper Bavaria
	17.3 mill.	in East Bavaria (Lower Bavaria, Upper Palatinate)
	20.4 mill.	in Franconia
	16.2 mill.	in Swabia
of these	67.5 mill.	in 71 bavarian districts
	26.9 mill.	in the 25 bavarian cities
of these	12.1 mill.	in mineral- and moor spas
	8.9 mill.	in curative climatic health resorts
	2.5 mill.	in Kneipp health resorts
	11.4 mill.	in climatic health resorts
	10.8 mill.	in holiday resorts
	48.5 mill.	in other communities
of these	29.7 mill.	in regions with great urban agglomeration
	28.7 mill.	in frontier and mostly structurally weak regions
	35.8 mill.	in other countrified regions
in addition	9.2 mill.	in establishments with less than 10 beds in graded tourist resorts

## Associations

BAYERN TOURISMUS  
Marketing GmbH  
Arabellastr. 17  
D-81925 Munich  
Phone 089 212397-0  
Fax 089 212397-99  
tourismus@bayern.info

Tourist Board of Upper Bavaria-Munich  
Balanstr. 57  
D-81541 Munich  
Phone 089 63895879  
Fax 089 6389587919  
info@oberbayern.de

Bavarian Spa Assn.  
Rathausstr. 6-8  
D-94072 Bad Füssing  
Phone 08531 975-590  
Fax 08531 21367  
info@gesundes-bayern.de

Tourist Board of East Bavaria  
Im Gewerbepark D 04  
D-93059 Regensburg  
Phone 0941 58539-0  
Fax 0941 58539-39  
info@ostbayern-tourismus.de

Bavarian Hotel and Catering Assn.  
Türkenstr. 7  
D-83333Munich  
Phone 089 28760-0  
Fax 089 28760-111  
info@dehoga-bayern.de

Landesverband Bauernhof- und  
Landurlaub Bayern e.V.  
Max-Joseph-Str. 7a  
D-80333 Munich  
Phone 089 55873-670  
Fax 089 55873-680  
info@bauernhof-urlaub.com

Tourist Assn. of Allgäu/  
Bavarian Swabia  
Schiessgrabenstr. 14  
D-86150 Augsburg  
Phone 0821 450401-0  
Fax 0821 450401-20  
info@tvabs.de

Camping in Bayern  
Service & Marketing GmbH  
Im Tal 13  
D-91278 Pottenstein  
Phone 09242 1788  
Fax 09242 1040  
info@camping-in-bayern.info

Tourist Board of Franconia  
Wilhelminenstr. 6  
D-90461 Nuremberg  
Phone 0911 94151-0  
Fax 0911 94151-10  
info@frankentourismus.de



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