

# Bayerisches Staatsministerium für Wirtschaft, Landesentwicklung und Energie

Topics  
Tourism

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## TOURISM

Tourism is a key economic factor for Bavaria. It conveys identity and is central to employment and business, serves as an advertising medium and represents a multi-disciplinary sector with diverse cultural and social interrelations. Bavaria is among the leading year-round destinations in Europe and a front-runner as a major tourism destination in Germany.

### FACTS AND FIGURES



Look here for an overview of current topics in tourism.

### HOLIDAYS IN BAVARIA



Experience one of the most popular holiday regions in Europe.