

Bayerisches Staatsministerium für Wirtschaft, Landesentwicklung und Energie

Topics

[Internationalisation](#)

INTERNATIONALISATION

Foreign trade and the attraction of companies to Bavaria from other regions in Germany and abroad are among the most important factors for success with regard to growth, prosperity and jobs. With their innovative products and services, Bavarian companies take advantage of the chances available on the global market. Small and medium-sized companies in particular are facing big challenges in this context. Bavaria's foreign trade policy particularly supports small and medium-sized companies in developing new sales markets with a variety of services and funding programmes.

Bavaria also offers companies from all over the world an attractive location to make investments, with top rankings in international benchmarking. Invest in Bavaria is Bavaria's agency for attracting foreign direct investment. It pursues international location marketing and assists foreign companies in setting up and expanding operations in Bavaria.

FOREIGN TRADE POLICY



The objective of Bavaria's foreign trade policy is to cement Bavaria's position as an attractive and reliable partner in the global economy.

ACTIVE INTERNATIONALLY



Bavaria's foreign trade services accompany companies into new markets and help to establish contact to potential customers.

ACTIVE IN BAVARIA



Those who want to be successful internationally need to prepare themselves well in Bavaria beforehand. The Bavarian Foreign Trade Service will support you to that end

DEVELOPMENT POLICY



The objective of Bavaria's development cooperation work is to make a contribution within the scope of its possibilities toward sustainable development throughout the world.