

Bayerisches Staatsministerium für Wirtschaft, Landesentwicklung und Energie

Topics
Internationalisation
Active in Bavaria

ACTIVE IN BAVARIA

Those who want to be successful internationally need to prepare themselves well in Bavaria beforehand. The Bavarian Foreign Trade Service will support you to that end. In addition to information prior to getting started with international business, you can meet new potential business partners directly in Bavaria who will find out what foreign trade events are right for them and take advantage of the various services.

Fit for Partnership - Meeting business partners in Bavaria



"Bavaria - Fit for Partnership" invites experts and managers, especially from Central and Eastern Europe, to Bavaria so that they can inform themselves about the current output of Bavarian companies in fields such as healthcare, environmental technology or construction. The programme familiarises international partners in business and administration with innovative products and services from Bavaria.

Bayern International and select advanced training specialists conceptualise individual events for continuing professional development corresponding to the needs of international guests.

Companies based in Bavaria can actively participate in structuring, programming, presenting their products and services, establishing initial contacts and further developing existing connections. This international advanced training programme was initiated and is financed by the Bavarian

Delegation visits

Bavaria is listed on the visiting agenda for many international delegations. The delegation members from politics and business are received by the Bavarian State Government, as well as by chambers and associations, and visit Bavarian companies. Bavarian entrepreneurs also have the opportunity to come into contact with international companies and inform themselves about their business interests.