

# Bayerisches Staatsministerium für Wirtschaft, Landesentwicklung und Energie

Topics

Economy & Location Marketing

[Work in Bavaria](#)

---

## WORK IN BAVARIA

Bavaria owes much of its economic success to a highly qualified workforce with a world-class vocational and academic education. Public funding for education is substantial. It exceeded 150 million Euros alone for vocational education and further training within the past 5 years (2013-2017).

The rising demand for qualified personnel represents one of the biggest challenges that companies from all industrialised nations will face in the near future, with demographic change and globalisation which will affect Bavaria as well. However, Bavarian companies profit from a wide range of locational advantages in the competition for bright minds:

around the globe, Bavaria is renowned for its high quality of life: Why not work in an area where other people spend their holidays? Moreover, Bavaria offers above-average long-term growth paired with state-of-the-art technology translated into high-quality, well-paid jobs and excellent perspectives for the future. Simultaneously, Bavaria's traditionally very strong SME sector provides interesting jobs and career opportunities.

Families are also in great hands in Bavaria: Bavarian schools were rated front-runners in the PISA test. The excellent portfolio of institutions of higher education throughout the state paves the way to more opportunities for advancement. Besides, families particularly benefit from Bavaria being one of the safest states in Germany.

The appealing living and working conditions are also reflected by population development. Since the year 2000, over 1.1 million people have made the decision to move to Bavaria. Bavaria's Ministry of Economic Affairs wants to contribute to continuing this trend. In the competition for qualified personnel, "Bavaria's head start" will be applied diligently so that the people in Bavaria can optimally realise their full potential to perform.