

Bayerisches Staatsministerium für Wirtschaft, Landesentwicklung und Energie

Topics

Economy & Location Marketing

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INDUSTRY

Bavaria is one of the most attractive industrial locations in Europe, boasting a broad spectrum of research institutions, a highly developed technology transfer system and a first-class business-friendly infrastructure. What specifically distinguishes Bavaria and makes it internationally competitive are

- the close link between business and science in clusters, and
- the powerful alliance consisting of global players, SMEs that are international market leaders and a wide range of high-performing small and medium-sized companies.

Industry is the driving force of economic development in Bavaria and a central engine in the Bavarian value creation process. More than one-fourth of gross value creation is yielded by 7,400 companies working in the manufacturing sector, with a workforce of 1.3 million employees.

The objective of Bavarian industrial policy is to further enhance Bavaria's attractiveness as a location for industrial production. Our industrial policy ensures an internationally competitive framework and targeted impulses for innovation and investment.