

Bayerisches Staatsministerium für Wirtschaft, Landesentwicklung und Energie

Topics

Economy & Location Marketing

ECONOMY & LOCATION MAR- KETING

Bavaria has one of the strongest economies in Europe and enjoys an excellent reputation all over the globe as a leader in state of the art technology. Our gross domestic product per resident is one of the highest in the world. Bavaria's employment development outranks all other German states, offering the best employment perspectives for job-seekers and providing companies with candidates who possess excellent qualifications. Our state is a front-runner in the field of technological and economic progress, featuring large international corporations, a strong SME sector and future-oriented research institutions.

ECONOMIC POLICY



Bavaria is Germany's leading state in economic growth and employment. Its Economic policy pursues clearly defined goals.

INDUSTRY



Bavaria is one of the most attractive industrial locations in Europe. [Click here to find out more.](#)

INVEST IN BAVARIA



The State of Bavaria's business promotion agency, Invest in Bavaria, is in charge of attracting direct investment.

WORK IN BAVARIA



Around the globe, Bavaria is well known and valued for its quality of life: So, why not work where others go on holiday?

SMES, TRADE, SKILLED CRAFTS



The actual strength of the Bavarian economy is the mid-sized sector that shapes the free state's economic structure with its excellent innovative capacity.

TRADE FAIRS



Find out more about the three large Bavarian trade fair grounds and how they open up access to international markets for companies.