

Bayerisches Staatsministerium für Wirtschaft und Medien, Energie und Technologie

WELCOME

Bavaria is one of the strongest economic regions in Europe and enjoys an excellent global reputation as high-tech location. The gross domestic product per capita is one of the highest worldwide. The employment dynamics outperforms that of all other German states. Bavaria offers employees the best job prospects and companies a highly qualified workforce. Bavaria is in the forefront of technical and economic progress with major international companies, strong medium-sized firms, and future-oriented research.

This success is no coincidence: the economic policy of Bavaria promotes sustainable economic growth with the objective to secure and expand economic prosperity in all regions of the country. The guiding principle is the social market economy. It combines entrepreneurial freedom, economic strength, ability to change and social responsibility. In the 21st century the social market economy remains the best answer to the challenges posed by globalization, demographic development and climate change.

The Bavarian economic policy focuses on liberty and personal responsibility, on the creative power of individuals. It is characterized by innovation, creativity and courage. The goal is a policy that offers opportunities and helps to tap Bavaria's economic full potential. The Bavarian economic policy will continue to focus on growth, prosperity and quality of life. The goal is to mobilize all entrepreneurial potentials, unleash the creativity and knowledge of our citizens and develop the strengths of all regions.

In this way Bavaria will remain an engine of economic development in Germany and Europe.

MINISTRY



State Minister

Ilse Aigner

State Secretary

Franz Josef Pschierer

- **INVEST IN BAVARIA**



The Business Promotion Agency of the State of Bavaria.

- **WORK IN BAVARIA**



Information and job offers in Bavaria for qualified personnel from all over the world.

- **BAVARIAN STATE GOVERNMENT**



Find out more about the State of Bavaria and its government.

- **BAYERN INNOVATIV**

Centre for cross-sectoral innovation and knowledge transfer among SMEs.

- **COMPETITION AUTHORITY**



**Bayerische
Landeskartellbehörde**

The Bavarian Competition Authority is responsible for general competition policies.

- **CLUSTER INITIATIVE**



Networking to success in 19 key sectors.

- **BAVARIAN RULING
CHAMBER**



**Regulierungskammer
des Freistaates Bayern**

Fair competition for the supply of electricity and gas in Bavaria.

- **RESEARCH AND
INNOVATION**



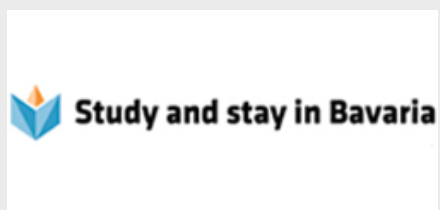
Your point of contact in Bavaria for the successful translation of innovative ideas into projects.

- **EFRE**



The European Regional Development Fund (ERDF) in Bavaria helps to compensate regional imbalances.

- **STUDY AND STAY IN BAVARIA**



Study in Bavaria and then stay - we support international students with this plan.